

CONFIDENTIAL

POKÉMON CONCIERGE

A collaboration between The Pokémon Company and Netflix



Official press release and trailer: [CLICK HERE](#)

Worn down by the stress of city life, 27-year-old Haru undergoes a sudden inner crisis. She quits her corporate job, ditches her dead-end relationship, and sets off for the opportunity of a lifetime: working as a concierge for the Pokémon Resort!

Adjusting to a new routine on a remote tropical island has its own challenges. The mellow, easygoing vibe of the resort and its patrons is a cultural shock to workaholic Haru. Unsure of where she belongs in her new surroundings, she flounders, but over time, learns to ease into a relaxed pace.

As she embraces her new career path, Haru rediscovers her adventurous, free-spirited side. With her new pal Psyduck and coworkers Alisa and Tyler in tow, she releases the ails of her old life. Playing alongside Pokémon reconnects Haru to childhood innocence - and rebuilds her self-esteem.

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NAO (Male, 12-13)



Voice Description: a scrappy, youthful voiceprint; cheerfully bright and upbeat.

All ethnicities encouraged to submit - looking for a MINOR who can bring a grounded performance, while maintaining their authentic youthful spirit!

****The tone is more similar to live action/on camera performance vs traditional “anime energy”****

Character Description: ACTIVE. ENERGETIC. ADVENTUROUS.

Nao is a lively young trainer visiting the resort, accompanied by his companion Pikachu. He's friendly, outgoing, and unafraid to try new things – unlike his Pikachu, who is self-conscious with a painfully quiet disposition. Nao frets over his friend, concerned by its isolation and poor social skills. While most Pikachu tend to be the stars of the show, Nao's Pikachu hides away from the spotlight behind its trainer; too shy to even speak most of the time.

Seeking advice, Nao turns to the internet for insight from other Pikachu trainers. Per their recommendation, Nao ventures to the Pokémon Resort in hopes a group tour with its own kind will coax Pikachu out of its shell.

During his stay, Nao teams up with Haru and Psyduck to help Pikachu. Initially on a quest to convince his companion to “act more like other Pikachu,” Nao learns to embrace the unique qualities in his Pokémon.

If submitting for MINOR TALENT, please use this format:

Example: NAO_Jane Doe_AGENT_LA_MINOR

NDA LABEL: Name_NDA_AGENT_Location

Example: Jane Doe_NDA_AGENT_LA_MINOR

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SCENE 1

Newly arrived at the resort, NAO and PIKACHU are taking in all the sights when they come across HARU, the resort concierge. Her friendly introduction falls flat with PIKACHU, who's too shy to respond.

HARU:
Okay, Nao. It seems like you have a shy little Pikachu.

NAO:
[Sighing, embarrassed] Yeah... It isn't really social at all. And its voice is so quiet.
I wish... Pikachu was more Pikachu-like, you know?

HARU: Huh?

NAO:
I mean, Pikachu are always so cute and energetic! At the very least, I want it to have a louder voice, but... No matter how much we train, nothing ever works.

HARU: Is that so?

NAO:
And so, when I asked other Pikachu Trainers for advice, they recommended this in-person meetup at the Pokémon Resort.

HARU: *[Nodding]* Sounds good.

NAO:
Okay, Pikachu ... Go play!

NAO nudges his PIKACHU towards a group of other Pokémon playing nearby. Terrified, PIKACHU ducks behind its trainer to hide.

NAO:
Come on! You can do it! Seems like they're all having fun.

HARU:
Say, why don't we play together, Nao? You can I can play with Pikachu. Out in the resort!
Hey, Pikachu? Do you want to play with me?

SCENE 2

By the end of their visit, NAO and PIKACHU have bonded through their adventures on the island with HARU and PSYDUCK. Closer than ever, the duo is now ready to go home.

NAO:

Thanks for everything, Haru. I had so much fun! And I think Pikachu had a great time too.

HARU:

You think so? I'm happy to hear it!

NAO:

Not only that, but I learned a lot of great things about my Pikachu!
Can we come and play here again sometime?

HARU:

Of course! Let's play together then!

TYLER:

[Offscreen, calling out] The ship's about to depart!

NAO:

Gotta go – c'mon, Pikachu. Bye, Haru! See you next time around, Psyduck!

HARU and PSYDUCK wave farewell as NAO races over to the ship, PIKACHU in tow. Once they're up on deck, NAO picks up his Pokémon and hugs it close.

NAO:

You did it, Pikachu! I'm so proud of you. I'm glad you made some friends!